



Funding Announcement

Cancer-Related Community Capacity Building Grants

Overview and Purpose

The West Virginia Cancer Coalition, Mountains of Hope, is requesting proposals that support community-level projects. The intent of the Request for Proposals (RFP) is to fund projects that help reduce the burden of cancer in West Virginia through work that aligns with one or more of the WV Cancer Plan aims, objectives, and/or strategies.

All proposals must:

- Align with at least one of the WV Cancer Plan aims.
 - The 2021-2025 WV Cancer Plan aims can be viewed [here](#). The 2026-2030 WV Cancer Plan will be published following the submission of applications. Additional aims and objectives from this version of the plan will be included below. Any proposals relating to these updated aims and objectives will also be considered.
 - 2026-2030 WV Cancer Plan Updated Aims and Objectives:
 - Decrease late-stage prostate cancer diagnoses.
 - Decrease late-stage diagnoses of other cancers in West Virginia through available screening and early detection.
 - Improve the physical and psychosocial health of persons with cancer and their caregivers.
 - Increase support for childhood (ages 0-14) and Adolescent and Young Adult (ages 15-39) cancer patients and their families from diagnosis to treatment and through survivorship.
 - Decrease the incidence rate of acute hepatitis C from 6.4 per 100,000 to 5.8 per 100,000.
 - Decrease the incidence rate of chronic hepatitis C from 112.3 per 100,000 to 101.1 per 100,000.
- Be submitted by 11:59pm Eastern Standard Time on **January 5, 2026**.
- Incorporate collaboration with community members, local businesses, local health organizations, cancer patients, members of priority populations, and/or other

stakeholders in implementing activities related to one or more WV Cancer Plan aims, objectives, and/or strategies.

- Proposals must include 2-3 objectives using the S.M.A.R.T.I.E. criteria (see below).
An example of a S.M.A.R.T.I.E. objective is: “By May 31, 2026, provide transportation support to at least 20 low-income patients to attend group support services.”

Criteria	Description
Specific	<i>Does the objective state the outcome that you aim to achieve? Among what population, by when, and by how much?</i>
Measurable	<i>How will you track your progress? How will you know when milestones have been reached and when your objective(s) are achieved?</i>
Achievable	<i>Can the objective(s) be achieved in the given amount of time with the resources available?</i>
Relevant	<i>Are the objective(s) aligned with the priorities for this grant opportunity? Are they relevant to your community/population served?</i>
Time-Based	<i>When do you aim to achieve the objective(s) by?</i>
Inclusive	<i>Do the objective(s) include considerations for those most impacted by the targeted structural barrier(s)?</i>
Equitable	<i>Do the objective(s) seek to address known disparities in the community/population served?</i>

All applicants must:

- Be associated with a fiscal agent located within the state of West Virginia that falls into one of the following categories:
 - Not-for-profit organizations (501c3)
 - Community-based organizations
 - Healthcare organizations, including cancer centers and hospitals
 - Local public health departments
 - Faith-based organizations
- Complete an evaluation report provided by Mountains of Hope staff by **August 7th, 2026**.

Available Funding

Five (5) applicants will be awarded \$5,000 each to assist in the implementation of a cancer-related project. Preference will be given to applications proposing the use of evidence-based strategies or activities that can result in a policy, system, and/or environmental change within their organization or community.

- Policy Change: The modification, amendment, or creation of new rules or procedures, which can occur at the legislative or organizational level.
- Systems Change: The modification, amendment, or creation of new rules or procedures, which can occur at the legislative or organizational level.
- Environmental Change: The modification of a person's physical, social, or economic surroundings to influence health outcomes in a population.

A line-item budget is required for this application. Please note funds may be used for the following categories:

- Administrative costs (not to exceed 10% of the total budget)
- Advertising/promotion
- Supplies
- Hospitality
- Stipends for subject matter experts/guest presenters
- *Funds **cannot** be used for computers and software, clinical or medical services of any kind, salaries, phone bills, rent, utilities, alcohol, cash prizes, gift certificates.*
- *No funds under this grant agreement shall be expended to support any legislative lobbying efforts of the grantee related to specific legislation.*
- *Grant funds may not be used to replace dollars currently earmarked for cancer programs/projects. Applicants must clearly describe how this project expands or improves upon current practices or services.*

Timeline

Nov 24	Call for proposals released. Application period open.
Jan 5	Email application to mountainsofhopewv@gmail.com by 11:59 p.m. EST.
Jan 16	Awards announced. Subcontract development and execution begins.
Feb 5	Project period begins.

	50% of awarded funds released upon subcontract execution. Remaining 50% of funds released upon completion of project period.
June 30	Project period ends.
Aug 7	Final report due by 5 p.m. EST. The final report must contain: • Updates on project objectives • Number of individuals/organizations impacted by the project • Sustainable changes that resulted from the project • Other significant outcomes to date

Proposal Activities that Will Not Be Considered:

- Those that will develop print materials (leaflets, educational booklets) as the primary outcome of the project.
- Those with a primary activity of a one-time event or program (i.e. a health fair or survivors' day recognition).

How To Apply

Complete and email the application below to mountainsofhopewv@gmail.com by **11:59p.m. EST on January 5, 2026**. Late submissions will not be accepted.

Application

Applicant/Project Coordinator:

Organization:

EIN:

Mailing address:

Street address (if different):

City:

Zip code:

County:

Email:

Phone number:

Note: Please see scoring rubric beginning on pages 7-8 for more information about what each application section should contain.

1) Indicate which [2021-2025 WV Cancer Plan Aim\(s\)](#) or 2026-2030 WV Cancer Plan Aims (see above) will be addressed by your project. Your project must address at least *one* aim to be considered for funding.

2) Please describe your proposed project. (1,000 words or fewer)

3) Please identify 2-3 SMARTIE (Specific, Measurable, Achievable, Relevant, Time-based, Inclusive, Equitable) objectives you plan to achieve. These objectives serve as evaluation measures and deliverables for your project. 1) 2) 3)
4) Please explain why your organization is interested in this project and give some background on your organization's ability to implement the proposed project. (1000 words or fewer)
5) Please describe the cancer burden and population(s) and/or communities your organization serves (i.e., rural residents, survivors with lower socio-economic status, racial and/or ethnic minorities, populations experiencing health disparities). Provide the estimated number of individuals you intend to reach. Feel free to reference the WV Cancer Burden Report and the WV County Cancer Profiles for data information. (1000 words or fewer)
6) How will your project address health disparities for underserved populations? (1000 words or fewer)
8) How will you evaluate the proposed project? (How will you know if you have successfully met your objectives? How will you determine the project has been successful? (1000 words or fewer)
9) How will you sustain the proposed project after the grant funding ends? (1,000 words or fewer)
10) What support, if any, do you anticipate needing from the Mountains of Hope team to implement this project? (1000 words or fewer)

Budget: Please provide the total amount you are requesting and how the funds will be used.
 Grant funds may be used for costs associated with implementing your proposed project.
 Funds must be spent by May 31, 2026.

Budget Category	Amount
Administrative costs (not to exceed 10% of the total budget)	
Total	
Supplies & Advertisement/Promotion	
Total Supplies & Printing	
Other Costs (including hospitality)	
Total Other	
TOTAL REQUEST	

Complete and email this application to mountainsofhopewv@gmail.com by 11:59 p.m. EST on January 5, 2026. Late submissions will not be accepted.

Scoring Rubric

Submitted applications will be scored by a team of independent reviewers using the following rubric.

Project Description requirements: • Described clearly and thoroughly. • Appropriately connects to funding purpose. • Could realistically be implemented in project period.				Points awarded:
1 Project description meets none of the requirements above.	2 Project description meets one of the requirements above.	3 Project description meets two of the requirements above.	4 Project description meets all of the requirements above.	
Project Objective requirements: • Specific • Measurable • Achievable • Relevant • Time-based • Inclusive • Equitable				Points awarded:
1 Project objectives meet zero or one of the requirements above.	2 Project objectives meet two or three of the requirements above.	3 Project objectives meet four or five of the requirements above.	4 Project objectives meet six or seven of the requirements above.	

Organization experience, interest, and reach requirements: • Organization clearly demonstrates capacity to implement the proposed project. • Proposed project aligns with organization's mission, vision, and strategic initiatives. • Organization serves under-represented populations (e.g., rural residents, patients with lower socio-economic status, racial and/or ethnic minorities). • Organization has demonstrated ability to reach identified population(s). • Organization clearly describes plans for sustainability.				Points awarded:
1 Organization meets zero or one of the requirements above.	2 Organization meets two of the requirements above.	3 Organization meets three of the requirements above.	4 Organization meets all of the requirements above.	
As described, does the applicant propose to use evidence-based strategies or activities that will result in a policy, system, and/or environmental change within their organization or community?				Points awarded:
1 No evidence-based strategies or policy, system, and/or environmental change are proposed.	2 Evidence-based strategies or policy, system, and/or environmental change are partially proposed, but not clearly outlined.	3 Evidence-based strategies or policy, system, and/or environmental change are proposed and likely will be addressed.	4 Evidence-based strategies or policy, system, and/or environmental change are proposed and clearly define how this will be addressed.	
Total Points:				